



Board of Directors Minutes

Hope Tolson Campus
Regular Board Meeting/Virtual Zoom Meeting
Thursday, March 21, 2024
5:30 p.m. ET

I. Meeting Called to Order

The meeting was called to order by the Board Chair at 5:38 PM.

II. Roll Call

Board Member	Present	Absent
Anisa Bailey	X	
Shereefat Balogun	X	
Allison Barr	X	
Eric Johnson	X	
Lorraine Oyetubo	X	
Kerry Smith	X	

a. Approval of Board Agenda

Motion: Anisa Bailey

Support: Allison Barr

The board unanimously voted to approve the agenda.

b. Approval of Board Minutes from February 15, 2024

Motion: Anisa Bailey

Support: Eric Johnson

The board unanimously voted to approve the board minutes.

III. CMO Update

a. Principal's Report

Principal Owens provided an update on enrollment, average daily attendance, the Tutoring Café partnership, and recent and upcoming events.

b. Academic Board Report

Executive Director, Melissa Morris shared the NWEA disaggregated data.

Assistant Principal, Ms. Hopkins, shared the intervention updates and upcoming testing dates.

c. Student Enrollment Update

Student Enrollment Coordinator, Mr. Tolliver, presented the recruitment and enrollment update, along with grassroots efforts to increase enrollment.

IV. Committee Updates

V. New Business/Action Items

- a. Approval of the 2024-2025 Board Meeting Calendar

Motion: Allison Barr

Support: Anisa Bailey

The board unanimously voted to approve the 2024-2025 board meeting calendar.

VI. Open Communication/Public Comments

- Board member, Lorraine Oyetubo, stated that her son enjoys the additional lessons that he received and looks forward to the Summer Advantage program.
- Ashley Minter, PLA National Director of Marketing & Communications, provided a brief update on the current marketing campaign and was happy to report over 17,000 views on the engagement video and noted that the marketing team meets bi-weekly with school leadership.

VII. Closed Session

The board voted to move to a Closed Session to discuss legal, personnel, and contractual business matters.

Motion: Anisa Bailey Support: Lorraine Oyetubo

The board unanimously voted to move to Closed Session at 6:17 PM.

VIII. Meeting Adjourned

The meeting was adjourned at 7:18 PM.

Motion: Eric Johnson

Support: Anisa Bailey